



ST Electronics (Info-Comm Systems) celebrates its 25th Anniversary this year, and with that, more than two decades of trailblazing innovations and a proven track record for providing infocommunication solutions to customers worldwide.

History and Milestones

Incorporated in 1986 and later renamed CEI Technologies Pte Ltd, ST Electronics (Info-Comm Systems) was initially set up as the Defence Products Division of the Chartered Industries of Singapore Pte Ltd (CIS). In 1994, CIS merged its electronics weapons group under its engineering division with CEI Technologies Pte Ltd.

When Singapore Technologies Group moved to consolidate its capabilities and resources to enhance its competitiveness in 1997, CEI Technologies was brought under the fold of the electronics arm of one of the business units, ST Electronic & Engineering Ltd (SEEL). The companies were respectively renamed CET Technologies Pte Ltd (CET) and Singapore Technologies Electronics Limited (ST Electronics). The renaming of CET represented its core business areas at that time, namely Communications, Electronics and Transportation.

In 1999, CET set up a wholly-owned subsidiary, DigiSAFE Pte Ltd, to focus on its info-security business. When ST Electronics renamed its

A time to celebrate

ST Electronics (Info-Comm Systems) celebrates 25th Anniversary

subsidiaries in 2005 as part of a move to strengthen the Group's branding, CET was renamed ST Electronics (Info-Comm Systems) Pte Ltd, while DigiSAFE was renamed ST Electronics (Info-Security) Pte Ltd.

ST Electronics (Info-Comm Systems) continued to grow and in 2008, it acquired Telematics Wireless. This

of the major commercial projects undertaken by the company include the i-Transport for Singapore's Land Transport Authority, Intelligent Taxi Booking and Despatch System for ComfortDelGro, Integrated Security and IT projects for Resorts World Sentosa and an Integrated Command and Control System for the Singapore Police Force.



acquisition enabled the company to grow its comprehensive range of innovative telematics solutions which complements and enhances its transportation suite of solutions.

Evolution of Business

Over the years, ST Electronics (Info-Comm Systems) has evolved from a product-centric division for the local defence industry to a leading system solutions provider of systems for Enterprise & Infocommunication Technologies, Urban Sustainability, Defence & Security, Info-Security and Services. It also established its expertise in info-security products and solutions for the global market. Some

To grow its reach beyond the domestic market, the company has extended its market beyond Singapore's shores to include commercial customers spanning Asia to the Middle East, Europe and the US.

The company's strategy of working and collaborating with a network of strategic global partners also ensures that it continues to offer a varied range of comprehensive and innovative solutions to its customers. Some of its major overseas projects include an IT infrastructure and network system for the Maldives Government, Intelligent Transport and Security Management System for Saudi Arabia,



an Intelligent Taxi Despatch System for Sharjah Transport in the United Arab Emirates and smart utilities and tracking meters for the European and US markets.

Innovation

As CET evolved from a product-centric focus for defence applications to embrace dual-use technologies in the 1990s, it successfully applied these applicable technologies for the defence industry to the commercial industries and vice-versa. Some of these successful iconic projects included an RFID tagging and borrowing system for books for the Singapore's National Library Board and a GPS-based Taxi Fleet Management and Booking System for Singapore's largest taxi fleet operator, ComfortDelGro.

As the business grew, the company's stable of products expanded to include system-of-systems solutions integrated with its homegrown world-class products. These included the Advanced Combat Man System (ACMS), cetrac® Intelligent Transport Solutions, oTTo-Go™ Telematics Service Hub, SuperneT™ product suite, Automatic Meter Reading and

Smart Utilities Suite, CETRON™ Mobile Command and Communication Vehicles and the DigiSAFE brand of Info-security product suite.

ST Electronics (Info-Comm Systems) has accumulated over 20 patents for its homegrown innovations since the 1990s. As an example, one of these innovations was first developed as a product in the late 1980s and later transformed over a few 'generations' to become a system-of-systems solution. This is the SuperneT family of integrated communication systems.

The Future

With a growing global emphasis on Green and sustainable developments,

the company's solutions and technologies have taken on an emphasis on eco-sustainability through eco-enabling ICT, Smart Utilities and Green transportation.

The company continues to invest in research and development and align its solutions development to global trends and technologies with an aim of transforming cities and lifestyles to meet the needs of customers faced with increasing environmental challenges and business competitiveness.

For more information, please call (65) 6567 6769 or email: info_infocomm@stee.stengg.com

25th Anniversary Celebration

In conjunction with the celebration of its silver jubilee, ST Electronics (Info-Comm Systems) organised a gala dinner for its staff on 4 November at the Orchid Country Club. A 25th Anniversary coffee table book was published to commemorate the memorable occasion.



Charity Golf Challenge

The company did not forget the less fortunate and held a fundraising event. With support from its customers and partners, S\$74,000 was raised for The Breadline Group from a Charity Golf Challenge held on 25 November at the Kranji Sanctuary Golf Course.