

DigiSAFE Pte Ltd

CET Technologies' new subsidiary DigiSAFE Pte Ltd was launched at Infosecurity Asia 1999



CET Technologies Pte Ltd (CET) launched DigiSAFE Pte Ltd at the InfoSecurity Asia 1999 trade show in June. With the formation of this wholly owned subsidiary of CET, DigiSAFE is now fully responsible for CET's information security business.

With this move, DigiSAFE will now address the global market. It has embarked on a global channels programme. Reseller channels has been appointed in the Asia Pacific region, Australia & New Zealand, the Middle East including North Africa, India and Sri Lanka. This will continue to the first quarter of 2000 where reseller channels will be developed in South America, Europe and South Africa. Concurrent with this move, an Alliance Partners Programme will be rolled out to support and develop the world wide channels in marketing, education and training in info security. On hand are info security features that need to be developed over e-commerce applications. This will also be rolled out through our channels in regions where it is anticipated that there will be high growth.

In the last quarter of 1999, the marketing programme will continue

with advertisements currently targeted at the Asia Pacific, to include North America by the first quarter of 2000.

The DigiSAFE brand was established in 1996 with a range of hardware encryptor products which have been successful in the local market. DigiSAFE has now included e-commerce applications and Internet security in its product range.

DigiSAFE Pte Ltd focuses on Internet, electronic commerce and network based information security products and services to enable organisations to conduct information exchanges and secured transactions over private or public networks. It's range of Information Security solutions covers E-Commerce, Network Security, PC and Internet Security, Security Appliances and Encryptors. These products help companies safeguard valuable information through advanced security measures, and are widely used by government agencies, banks and financial institutions and enterprises.

DigiSAFE's products include:

- Dial-up encryptors with built-in modems, ISDN and link

encryptors serving 33.6kbps to 2Mbps lines to secure sensitive data over point-to-point links.

- GSM and telephone encryptors to protect voice conversation.
- Virtual Private Network (VPN) solutions to secure remote access via public network to an Enterprise network.
- A key server with enhanced features for banking applications, E-Commerce and Internet Banking.
- A PC security solution that effectively protects and shield a network against virus and hackers' attacks.

Apart from a suite of security products and solutions, DigiSAFE also provide consultancy services and training to equip operational IT staff with key methodologies to implement and maintain a corporate wide information security system.

DigiSAFE assist management staff by providing the technology as well as an infosecurity architecture and an operational framework so that key staff can make informed decisions concerning the security of their corporations' information systems.

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